

## **Director, Communications at the Council for Responsible Nutrition**

The Council for Responsible Nutrition (CRN), based in Washington, D.C., is seeking to fill the number two position in its four-person communications department.

**Job Summary:** This position reports to CRN's Senior Vice President, Communications, and also works closely with CRN's Senior Manager, Communications, and Senior Manager, Public Affairs, as well as with external consultants.

We are looking for a smart, self-starter with excellent communications skills. The job requires someone who is a strategic, analytical thinker, with an ability to distill complicated scientific and regulatory issues for the press and the general public. This person must possess strong (and quick) writing (and editing) capabilities, and a talent for writing/editing newsletters, news releases, feature press releases, by-lined articles (on behalf of scientific and regulatory staff), corporate memos, and more. Further, we are looking for someone with experience in issues management, and an interest (and experience) in scientific and regulatory matters. This person must enjoy working with the press (traditional, social and new media), and have a track record of: building relationships with reporters; proactively developing and pitching story ideas; responding in a timely fashion to reporter queries; and working on social media projects/campaigns.

We are looking for a team player who is able to deliver under pressure and balance multiple projects. Good organizational skills, attention to detail and follow-through are also important, as is the ability to work cooperatively with other departments within the association. We need someone with a can-do, flexible attitude who is service-oriented and will welcome the opportunity to support our member companies.

**Additional Requirements:** College degree; computer skills (Word, PowerPoint, Outlook and Excel); professional demeanor; hard worker; excellent proof-reader; team player; ability to work quickly, juggle projects and meet deadlines. Five to ten years public relations/communications job experience required. Public relations agency and/or association experience preferred. Some travel required.

**About CRN:** The Council for Responsible Nutrition (CRN), the leading trade association for the vitamin industry, is a small, but influential and highly respected organization. CRN's membership includes mainstream ingredient suppliers and manufacturers of a range of dietary supplement products, including vitamins, minerals, botanicals, sports nutrition supplements, weight management supplements, and specialty supplements (like fish oil and glucosamine/chondroitin). For more information, visit [www.crnusa.org](http://www.crnusa.org) and [www.lifesupplemented.org](http://www.lifesupplemented.org). CRN provides excellent benefits and a small, congenial, metro-accessible working environment. Please note relocation assistance is not available for this position.

**To Apply:** Please email cover letter, resume and salary history to [jobs@crnusa.org](mailto:jobs@crnusa.org). Your email should note "Communications/CRNW" in the subject line. No follow-up emails or follow-up phone calls please.